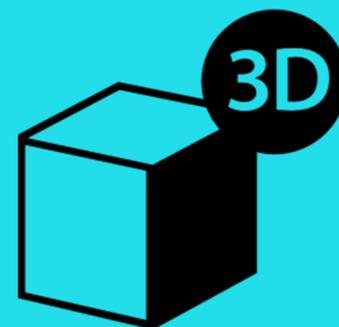


# MY MINI FACTORY

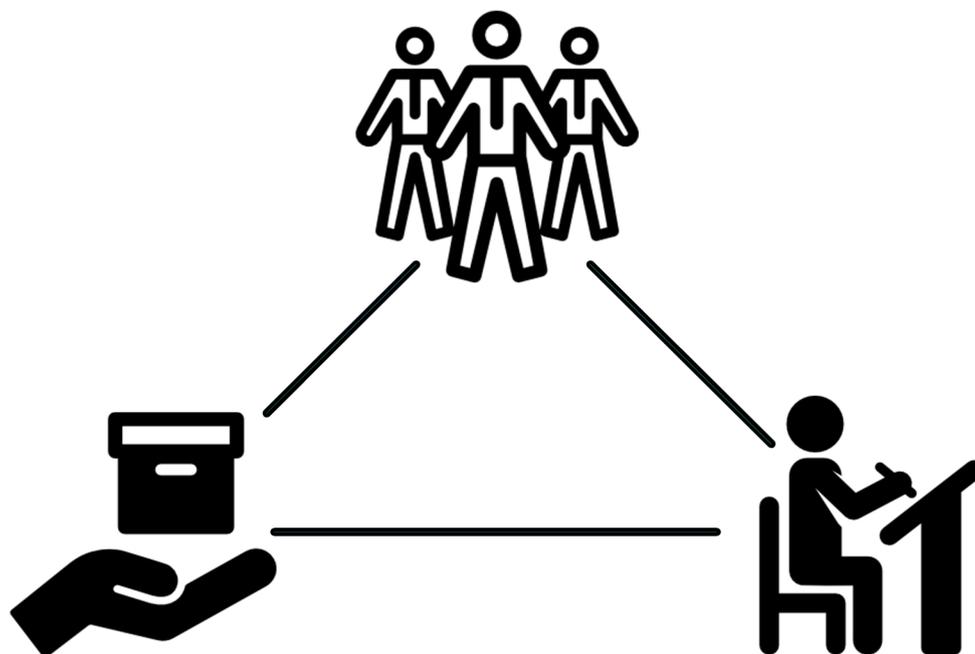
GUARANTEED 3D PRINTABLE



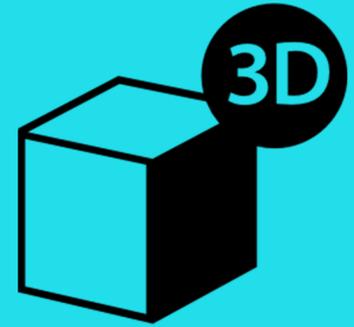
## Go Digical

### Empower Your Community!

Give your customers a voice and enable them to use your products to their full potential. Connect them with our design community to grow organic, curated libraries of 3D printable, physical “apps” to enhance your range of products.



**MY MINI FACTORY**  
GUARANTEED 3D PRINTABLE



# How Does It Work?

## Building your Home

First we build a home for your community. We create a dedicated brand page, inspiration board and category specifically for your range.

## Designer Resources

Next we develop a library of tools for 3D designers, enabling the community to innovate with new concepts and adaptations without requiring the physical product.

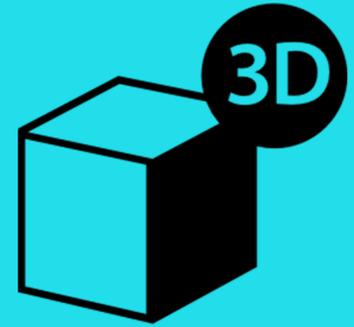
## Call to Action

Once establishing this homebase and providing enthusiastic designers with the necessary tools, we call on the community to show you what they can do, generating your brand high value 3D printable content through the power of the crowd.

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# MY MINI FACTORY

## GUARANTEED 3D PRINTABLE



# How Does It Work?

## Consumer Ideas

Call on your customer base and our community to submit ideas and feedback around your product range to inspire 3D designers.

## Design

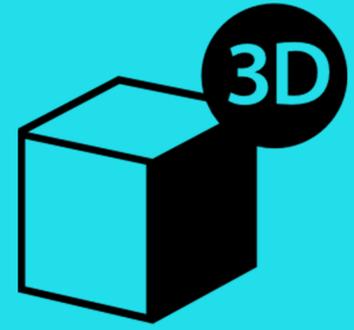
Incentivise the design community to create innovative product solutions to best meet your brief.

## Curate

Our print and design teams - alongside our community of vetted makers - will then test print and photograph all submissions to ensure functionality.

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# How Does It Work?

## Market

Tap into our network of 3D printing blogs and influencers to achieve maximum exposure for the campaign and your brand.

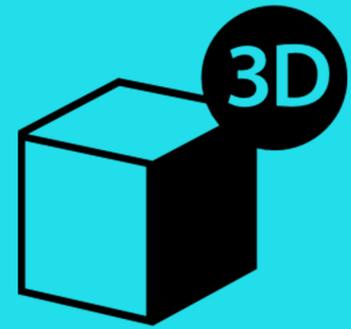
## Consumer Feedback

Call on your community, and ours, to vote for their favourite concepts, designs and objects to help you understand how users are looking to use your products and which ways are most popular.

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# MY MINI FACTORY

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# Insight

**MyMiniFactory** is the world's largest curated 3D printable object-sharing platform and offers the unique opportunity to reach a highly targeted audience of 3D designers and 3D printer owners.

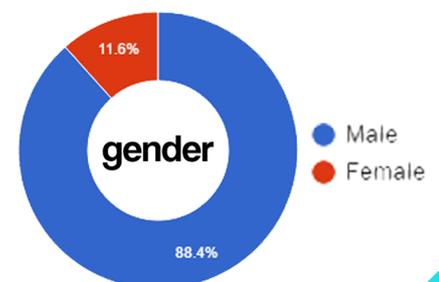
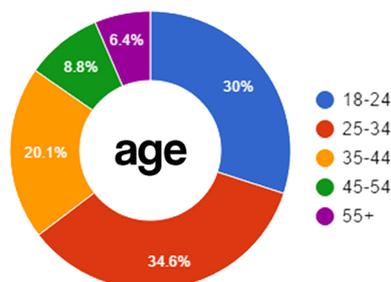
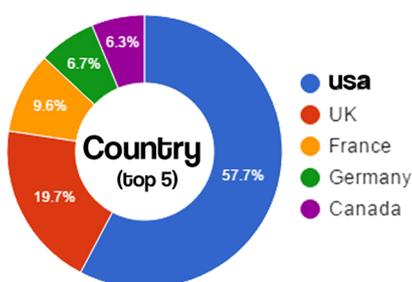
**MyMiniFactory** curates every single object before it goes online and hence benefits from the reputation of being a high quality destination for all your 3D printing needs.

## Audience in Numbers

(as of end of march 2016)

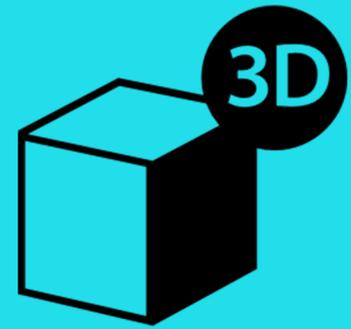
- 150k** registered users
- 1.4m** monthly pageviews
- 150k** unique monthly visitors
- 120k** newsletter subscribers
- 11k** Twitter followers
- 11k** Instagram followers
- 6k** Facebook followers

## User Demographics



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## GUARANTEED 3D PRINTABLE



# Pricing

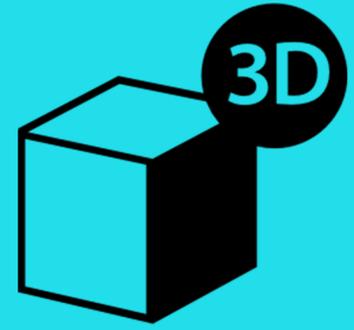
Find the perfect package for your brand

Services	Standard \$3,000	Premium \$5,000	Bespoke \$8,000
Newsletter Feature	✓	x2	x4
Brand Inspiration Board	✓	✓	✓
Homepage Banner	✗	✓	✓
Social Media	✗	Weekly	Bi-Weekly
Competition Page	✓	Premium	Bespoke
Designer Resources	✗	x1	x3
Blog Coverage	✗	✓	✓
Test Printing	✓	✓	✓
Photographed	✓	✓	Pro
Download / Likes Stats	✓	✓	Pro
Account Manager	✗	✗	✓

We also offer a brand subscription service which delivers 3 bespoke campaigns a year for just \$19,000 per annum, with additional features such as advanced analytics, dedicated marketing and account management.

# MY MINI FACTORY

## GUARANTEED 3D PRINTABLE



# Pricing

## Standard Package \$3000 + Prizes

Call to action in our newsletter to 100,000 subscribers.

Self curated content - printing and photography by participants and our community of makers.

Standard competition page - We can add media content provided by your brand.

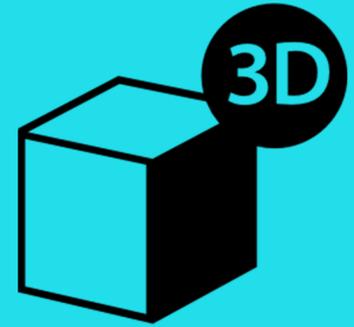
Voting - Vetted voting system with analysis to filter out fraudulent or duplicate votes.

Ideas inspiration board - Your users are invited to submit ideas to an inspiration board to help guide designers' creativity.

Brand profile page and community collection.

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# Pricing

## Premium Package \$5000 + Prizes

Two call to actions in our newsletter to 100,000+ subscribers.

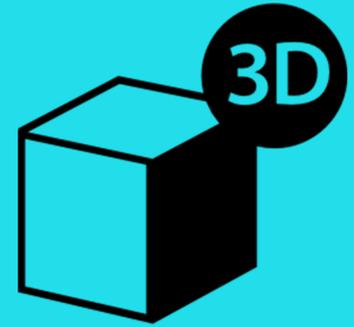
Branded homepage banner for duration of competition.

Social media - weekly branded posts for duration of competition.

Branded competition page - Our designers can create bespoke branded content for your page.

Ideas inspiration board - Your users are invited to submit ideas to an inspiration board to help guide designers' creativity.

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# Pricing

## Premium Package \$5000 + Prizes (cont)

1 Designer resource - our in house designers will create some useful tools to further facilitate those looking to enter the competition.

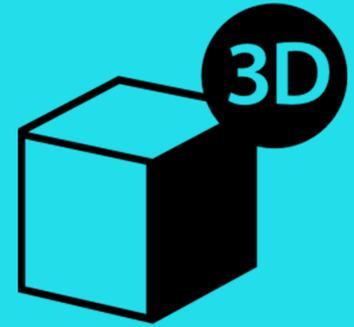
Guaranteed article in 3Dprintingindustry.com. We will be proactive in pushing towards other tech and 3D design blogs, we usually receive extra coverage (depending on the relevance of the content)

Test printed and photographed prints of submitted designs.

Brand profile page and community collection.

# MY MINI FACTORY

## GUARANTEED 3D PRINTABLE



# Pricing

## Bespoke Package \$8000 + Prizes

Four call to actions in our newsletter to 100,000+ subscribers.

Branded homepage banner for duration of competition.

Social media - bi-weekly branded posts for duration of competition.

Bespoke branded competition page - Our designers and developers can create a completely bespoke competition page along with branded content.

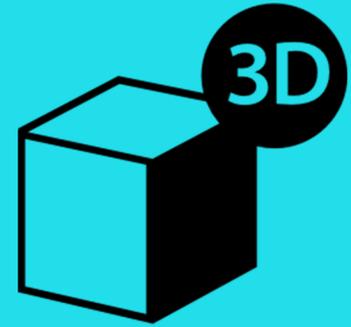
Ideas inspiration board - Your users are invited to submit ideas to an inspiration board to help guide designers' creativity.

Brand profile page and community collection.

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# MY MINI FACTORY

## GUARANTEED 3D PRINTABLE



# Pricing

## Bespoke Package \$8000 + Prizes (cont)

3 Designer resources - our in house designers will create some useful tools to further facilitate those looking to enter the competition

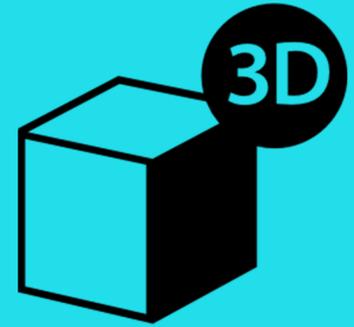
Guaranteed article in 3Dprintingindustry.com. We will be proactive in pushing towards other tech and 3D design blogs, we usually receive extra coverage (depending on the relevance of the content)

Test printed and professionally photographed prints of submitted designs.

A dedicated account manager will oversea your campaign and account, pro-actively seeking opportunities to further maximise your campaigns impact as well as fulfilling any requests or special requirements.

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GUARANTEED 3D PRINTABLE



## Pricing

Brand Subscription - \$19,000 per annum

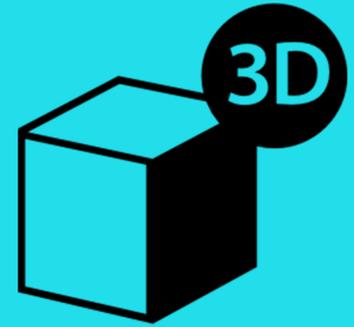
3 Bespoke campaigns a year (worth \$24,000)

Dedicated account manager providing full support and marketing initiatives.

Brand page management

Receive in depth, tailored analytics of how users are interacting with your product range, trending objects and valuable customer insight.

**MY MINI FACTORY**  
**GUARANTEED 3D PRINTABLE**



# Features

## Star Designers

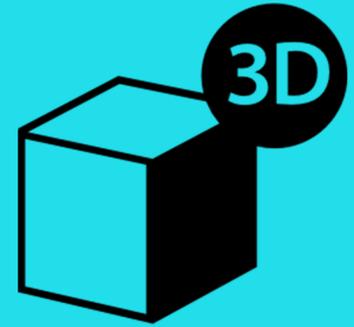
We have an additional service on offer through which we guarantee participation from our star designers on the platform.

Star designers are comprised of prior competition winners and our very best, hand picked, content creators.

Select specific designers you wish to participate for an extra \$200 per designer - designers will be compensated to ensure high quality printable content.

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**GUARANTEED 3D PRINTABLE**



See you soon!

## A message from our team

If you have any questions regarding our packages, services or pricing please do not hesitate to contact one of our team at [godigital@myminifactory.com](mailto:godigital@myminifactory.com)

We want to make sure we deliver the best possible service to suit your brand and can be flexible with our packages to meet your specific requirements.

If you would like to see some of our previous campaigns, you can find them all at [myminifactory.com/competitions](http://myminifactory.com/competitions)

Just as the “app store” revolutionised the smart phone and multimedia industries, its now time for you to become part of the future of design and manufacture, empowering the community to create “physical apps” for your product range.

We look forward to hearing for you!

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